

Arabian Pipeline & Services Co. Ltd. (ANABEEB) Cookie Policy

www.anabeeb.com

1. Introduction

Arabian Pipeline & Services Co. Ltd. (ANABEEB) (“Anabeeb”, “we”, “us”, or “our”), a company registered under the laws of the Kingdom of Saudi Arabia and headquartered at P.O. Box 234, Al Jubail, Saudi Arabia, operates the website available at www.anabeeb.com (the “Website”).

This Cookie Policy explains what cookies and similar tracking technologies are, how we use them on our Website, the legal basis for doing so, and the choices available to you. This Policy forms part of our broader Privacy Policy and should be read together with it.

By continuing to use the Website after being presented with our cookie consent banner, you acknowledge that you have read and understood this Cookie Policy. Where consent is required by applicable law, we will seek your explicit consent before placing non-essential cookies on your device.

2. What Are Cookies and Tracking Technologies?

Cookies are small text files placed on your device (computer, smartphone, or tablet) when you visit a website. In addition to cookies, we may use the following technologies:

- Web beacons (pixel tags or clear GIFs): small transparent images embedded in web pages or emails that allow us to track page views or email opens.
- Local storage and session storage: browser-based mechanisms that store data locally on your device beyond a single session.
- Device fingerprinting: collects device configuration data to create a unique identifier for analytics purposes.
- Analytics SDKs: software components embedded in our web infrastructure that collect structured usage data.

Cookies are further classified as:

- Session cookies: expire when you close your browser.
- Persistent cookies: remain on your device for a defined period or until deleted.
- First-party cookies: set directly by Anabeeb.
- Third-party cookies: set by third-party providers (e.g., analytics or marketing services) via our Website.

3. Categories of Cookies We Use

3.1 Strictly Necessary Cookies

These cookies are essential for the Website to function and cannot be disabled. They are typically set in response to your actions, such as setting privacy preferences, logging in, or completing forms. No consent is required for these cookies under the ePrivacy Directive.

Legal basis — GDPR: Legitimate interests (Art. 6(1)(f)); ePrivacy: no consent required. PDPL: necessary to fulfil a contractual obligation or legal requirement.

Cookie Name	Type	Purpose	Provider	Duration
_session	Strictly Necessary	Manages user session state	Anabeeb	Session

Cookie Name	Type	Purpose	Provider	Duration
csrf_token	Strictly Necessary	Prevents cross-site request forgery	Anabeeb	Session
cookie_consent	Strictly Necessary	Stores your cookie consent preferences	Anabeeb	12 months
lb_affinity	Strictly Necessary	Load balancer server affinity token	Anabeeb (CDN)	Session

3.2 Performance and Analytics Cookies

These cookies allow us to measure and improve Website performance by counting visits and tracking traffic sources. All information collected is aggregated and anonymous. Consent is required under GDPR and PDPL.

Cookie Name	Type	Purpose	Provider	Duration
_ga	Analytics	Google Analytics: distinguishes users	Google LLC	24 months
_ga_XXXXXXXX	Analytics	Google Analytics: persists session state	Google LLC	24 months
_gid	Analytics	Google Analytics: distinguishes users (24h)	Google LLC	24 hours
_gat	Analytics	Google Analytics: throttles request rate	Google LLC	1 minute
_hj*	Analytics	Hotjar: behaviour analytics and heatmaps	Hotjar Ltd	Up to 365 days

3.3 Functional Cookies

These cookies enable enhanced functionality and personalisation. If disabled, some or all of these features may not work correctly. Consent is required.

Cookie Name	Type	Purpose	Provider	Duration
lang_pref	Functional	Stores preferred display language	Anabeeb	12 months
ui_settings	Functional	Stores user interface preferences	Anabeeb	6 months
intercom-*	Functional	Live chat and support widget	Intercom, Inc.	9 months

3.4 Targeting and Marketing Cookies

These cookies are set by our advertising partners to build a profile of your interests and display relevant ads on other sites. They do not store directly personal information but identify your browser uniquely. Explicit consent is required under both GDPR and PDPL.

Cookie Name	Type	Purpose	Provider	Duration
_fbp	Marketing	Facebook: tracks visits across websites	Meta Platforms	3 months

Cookie Name	Type	Purpose	Provider	Duration
_gcl_au	Marketing	Google Ads: conversion and click tracking	Google LLC	3 months
li_fat_id	Marketing	LinkedIn: conversion tracking	LinkedIn Corp.	30 days
NID	Marketing	Google: stores preferences and ad targeting	Google LLC	6 months

4. Legal Basis for Processing

The following table summarises the legal bases we rely on when processing personal data through cookies:

Legal Basis	Applicable Regulation	Cookie Categories
Consent	GDPR Art. 6(1)(a) / PDPL Art. 5	Analytics, Functional, Marketing cookies
Legitimate Interests	GDPR Art. 6(1)(f)	Strictly necessary (security and fraud prevention)
Legal Obligation	GDPR Art. 6(1)(c) / PDPL Art. 8	Audit logging and regulatory compliance records

5. International Data Transfers

Some of the third-party providers listed in this Policy are established outside the Kingdom of Saudi Arabia and outside the European Economic Area (EEA). When personal data is transferred internationally, we ensure appropriate safeguards are in place, including:

- Standard Contractual Clauses (SCCs) approved by the European Commission, where applicable;
- Binding Corporate Rules (BCRs) maintained by the relevant third-party provider;
- Adequacy decisions issued by the competent data protection authority;
- Contractual provisions consistent with Article 29 of the Saudi PDPL requiring the recipient to maintain equivalent protection standards.

Details of applicable safeguards are available upon request. Contact us at the details in Section 10.

6. Data Retention

Cookie data is retained for the periods specified in Section 3. Upon expiry, cookies are automatically deleted from your device. Where personal data collected via cookies is stored on our servers, it is retained in accordance with the retention schedules in our Privacy Policy. Aggregated or fully anonymised analytics data may be retained for longer periods for legitimate business intelligence purposes.

Data subjects may request erasure of their personal data at any time (see Section 8).

7. Your Choices and Cookie Controls

7.1 Cookie Consent Banner

When you first visit our Website, a cookie consent banner will be displayed. You may accept all cookies, reject all non-essential cookies, or customise preferences by category. Your choices are stored for 12 months. You may update your preferences at any time via the “Cookie Settings” link in the Website footer.

7.2 Browser-Level Controls

You may control cookies through your browser settings. Note that restricting cookies may impact Website functionality. Guidance for common browsers:

- Google Chrome: Settings → Privacy and security → Cookies and other site data
- Mozilla Firefox: Settings → Privacy & Security → Cookies and Site Data
- Safari: Preferences → Privacy → Manage Website Data
- Microsoft Edge: Settings → Cookies and site permissions

7.3 Third-Party Opt-Out Tools

You may opt out of certain third-party cookies via these industry tools:

- Google Analytics: tools.google.com/dlpage/gaoptout
- Network Advertising Initiative: optout.networkadvertising.org
- Your Online Choices (EU): www.youronlinechoices.com
- Digital Advertising Alliance (US): optout.aboutads.info

8. Your Data Protection Rights

Subject to applicable law, you have the following rights in respect of personal data processed through cookies:

Right of Access (GDPR Art. 15 / PDPL Art. 13): Request a copy of personal data we hold about you.

Right to Rectification (GDPR Art. 16 / PDPL Art. 14): Request correction of inaccurate personal data.

Right to Erasure (GDPR Art. 17 / PDPL Art. 15): Request deletion of personal data under certain conditions.

Right to Restriction (GDPR Art. 18): Request that processing be limited in certain circumstances.

Right to Data Portability (GDPR Art. 20): Receive your data in a structured, machine-readable format.

Right to Object (GDPR Art. 21): Object to processing based on legitimate interests.

Right to Withdraw Consent: Withdraw consent at any time without affecting prior lawful processing.

Right to Lodge a Complaint: Complain to the relevant data protection supervisory authority.

To exercise any right, contact our Data Protection Officer (Section 10). We respond within 30 days (or as required by law). Identity verification may be required. EEA residents may contact their local supervisory authority (edpb.europa.eu). Saudi residents may contact SDAIA (sdaia.gov.sa).

9. Children's Privacy

Our Website is not directed at children under the age of 18. We do not knowingly collect personal data from children through cookies. If you believe we have inadvertently collected such data, please contact us immediately and we will promptly delete it.

10. Contact Information and Data Controller

The data controller for personal data collected via cookies on the Website is:

Company: Arabian Pipeline & Services Co. Ltd. (ANABEEB)
Address: P.O. Box 234, Al Jubail, Eastern Province, Kingdom of Saudi Arabia
Telephone: +966 13 362 0556
Fax: +966 13 361 4990
Email: info@anabeeb.com
Website: www.anabeeb.com
DPO Email: dpo@anabeeb.com (Data Protection Officer)

For GDPR-related matters, our EU representative (where required under Article 27 GDPR) may be contacted at: dpo@anabeeb.com.

11. Changes to This Cookie Policy

We may update this Cookie Policy to reflect changes in technology, law, or our operations. All changes will be posted on this page with a revised effective date. For material changes, we will provide more prominent notice (such as an on-site banner or email notification where appropriate). Your continued use of the Website after the effective date of any update constitutes acceptance of the updated Policy, to the extent permitted by applicable law.

12. Governing Law and Jurisdiction

This Cookie Policy is governed by the laws of the Kingdom of Saudi Arabia. Disputes arising out of or in connection with this Policy shall be subject to the exclusive jurisdiction of the competent courts of the Kingdom of Saudi Arabia. Where mandatory provisions of the GDPR apply to data subjects in the EEA, those provisions shall take precedence over any conflicting provisions herein.